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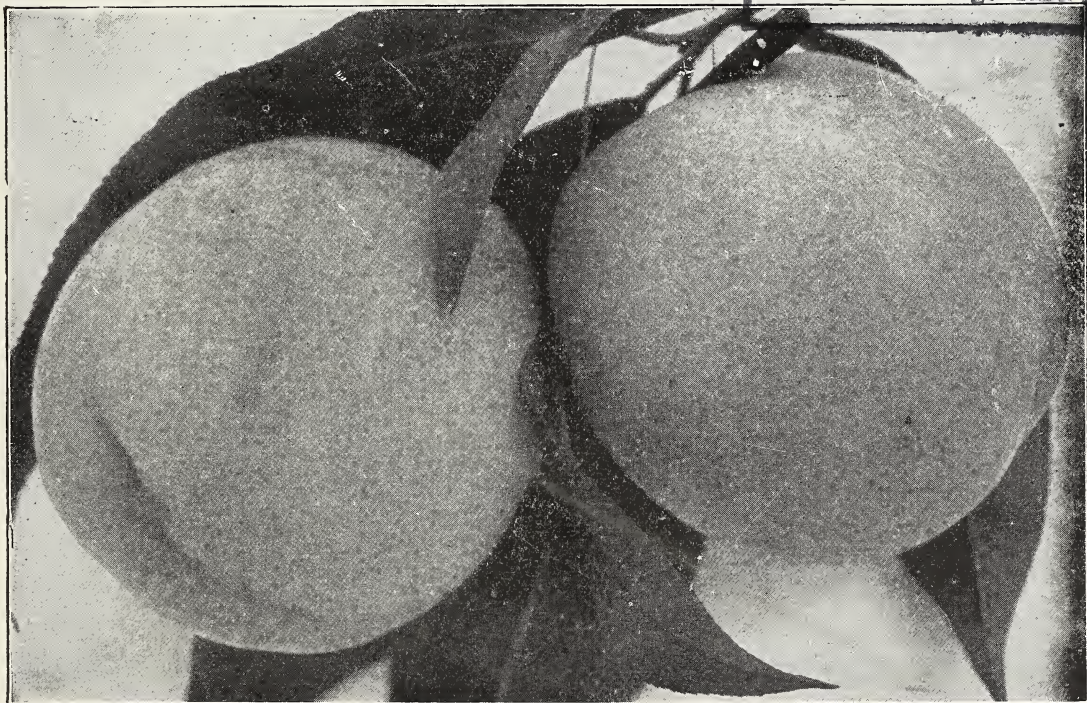
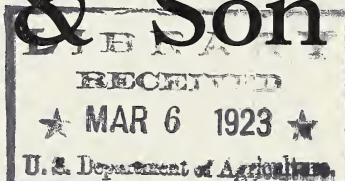
-1923-



THE RUPERT HOMESTEAD ESTABLISHED 1819

W. P. Rupert & Son

Geneva, N. Y.



ROCHESTER

PEACH COLLECTION

Four trees of the choicest varieties covering the season. For full description see page 7.

Four large size trees, one each variety \$1.35 Same collection, medium size trees \$1.10



Wagner

Yellow Transparent

Oldenburg

Maiden Blush

Twenty Ounce

APPLES

In selecting apples for the home orchard naturally many varieties will be chosen, where commercial planting is intended confine the assortment to a few standard varieties.

	Each	per ten	per 100
Largest size, 5 to 7 ft.....	\$.75	\$6.50	\$60.
Medium size, 4 to 6 ft.....	.65	5.50	50.
Smaller sizes about 4 ft.....	.60	5.00	45.
Yearling whips, 3 ft. up.....	.65	5.50	50.

SUMMER APPLES

Red Astrachan. Fruit nearly covered with deep crimson, juicy and good, rather acid.

Sweet Bough. Large, pale yellow, tender, juicy and sweet.

Yellow Transparent. Fruit medium, roundish, oblate, slightly conical, pale yellow; flesh tender, juicy, sprightly, subacid, good. It is the earliest ripening apple known.

Early Harvest. Medium, yellow, tender.

Red June. Yellow and red stripes, good quality. Medium size.

Williams E. R. Medium, dark red. Crisp, juicy.

AUTUMN APPLES

Gravenstein. Fruit striped with red over greenish ground, very crisp and juicy. Ripens over period of several weeks. Splendid for home use. Sept.

Fall Pippin. Large, yellow. Excellent for home use. Oct.

Oldenburg. (Duchess) Largely used in commercial orchards. Red striped, attractive and sells well. Sub acid and largely used for culinary purposes.

Wealthy. Somewhat similar to Oldenburg but ripens a little later; valuable commercial apple.

McIntosh. Fruit of bright deep red, covered with purplish bloom. Season late Sept. to January.

Larger than the Fameuse, (Snow) as fine in quality, with crisp white flesh. Delicious flavor and the highest priced apple grown in New York. An early bearer and very productive.

Maiden Blush. Large, flat, beautiful red cheek.

Chenango. Large, conical, striped and splashed with carmine.

Pumpkin Sweet. Large, yellow, very sweet and rich.

Alexander. Large deep red. Indifferent quality but sells well on account of extravagant size.

Twenty Ounce. Very large, striped. Juicy.

Martha Crab Apples. A new variety; resembles the Transcendent, but is larger; a beautiful, showy fruit; bright yellow, shaded with red; mild, tart flavor. Tree vigorous, bears enormously. All things considered, we doubt if this has an equal among the Crabs. September and October.

WINTER APPLES

Baldwin. A bright red winter apple. Above medium in size, and very good quality. The Baldwin is the leading variety in commercial orchards of New York, New England, Michigan, Northern Ohio and Pennsylvania. It stands handling well because of its firm texture and thick skin. One of the leading apples in the export



DELICIOUS

trade and is known everywhere that apples are sold. Not as early a bearer as some but enormously productive.

Ben Davis. A handsome apple, and very productive; fruit red, good size, indifferent quality.

Delicious. Fruit large nearly covered with dark red; crisp, juicy and delightful flavor. Reports indicate very promising variety for New York and like regions.

Grimes Golden. Yellow, high quality. Hardy and productive.

Hubbardston. A large handsome nearly all red apple that is productive to a fault. Skin often slightly rough with dots and fine veins of russet. Form roundish ovate.

Jonathan. Red highly flavored apple that is exceedingly productive. Stands handling well and sells well in market. May need to be thinned.

King. Fruit a beautiful red and is uniformly large, excellent in quality for either dessert or culinary uses and is well adapted for marketing in fancy packages. There is always a good demand for King in all markets at an advance of at least 25% above average prices. Season October to January.

Northern Spy. Fruit large, roundish, slightly conical, dark crimson on the sunny side. Flesh white, crisp, juicy and high flavored. It has a well established reputation in all markets, is in good demand, and sells above average prices. Tree very vigorous, upright in growth and very productive. The trees come into leaf and bloom some later than other varieties, and often escape late frosts that injure other kinds. The keeping qualities of the fruit directly depend on the careful handling it receives at packing season.

N. W. Greening. Good size, yellow. Long keeper. Hardy.

Opalescent. It is large, shapely, nearly or quite covered with brilliant red on a yellow background, a veritable feast to the eye. In quality, too, it is excellent. It should prove a profitable apple for the fall and early winter.

Rhode Island Greening. The well known, large, greenish yellow apple, used everywhere for cooking and dessert. Often has a dull blush but is never striped. This apple is grown more extensively in New York State than any other except Baldwin.

Rome Beauty. Large yellow, more or less mottled with bright red. Good commercial value. Very productive. Good keeper but a little inferior to Baldwin in quality.

Rox Russet. Medium to large, covered with russet. Characteristic flavor, long keeper.

Spitzenburg. (Esopus). Fruit medium to large, conic. Deep red; flesh firm, crisp and juicy, with a delicious flavor. A favorite. December to March.

Stark. Good, annual-bearing tree with strong, tough branches, exceedingly vigorous in growth and a reliable cropper. Fruit is fair, smooth, uniform and nearly covered with red. Stands handling well, because it is very firm and has a tough, thick skin; mild flavor; medium to good quality.

Stayman's Winesap. Best suited to localities south of New York State. Fruit large, covered with dull red.

Sutton Beauty. Red striped with carmine. Very good.

Wagner. An apple you should grow for your own use, if not for market. We believe on account of its superior quality, crispness and handsome red appearance, the man who wants to raise quality apples for a high class trade cannot afford to neglect. Inclined to over bear and should be thinned.



SECKEL, the quality pear

STANDARD AND DWARF PEARS

The pear thrives on almost any good soil, but prefers that of clay or loam. Plant 18 to 20 ft. apart for Standards and 10 ft. for Dwarfs. The fruit is better if not allowed to ripen on tree. Pick when on lifting the fruit the stem readily separates from limb. Varieties we can supply in Dwarfs are starred.*

	Each	Per Ten
6 to 7 ft. Trees.....	\$1.00	\$8.50
5 to 6 ft. "85	7.00
4 to 5 ft. "75	6.00
Dwarf Pears, 3 to 4 ft.....	.75	6.00

Bartlett.* The fruit is rich golden yellow when ripe, often with a soft blush; thin skinned, buttery and mellow, with a rich, musky flavor. A choice fruit for home as well as commercial canning. Aug. and Sept.

Clapp's Favorite.* A superb, large, long, yellow pear richly flushed with russet-red, juicy and delightful. The first market pear of value to ripen. Six trees, eleven years planted yielded \$117 worth of salable fruit. August.

Beurre de Anjou.* Large, green, flesh white, melting, excellent flavor. December—January.

Kieffer. A commercial variety of great value. So productive that to secure the largest bell shaped pears, the fruit should be thinned. Excellent for canning and to have a Kieffer is to have pears every year. October to December.

Beurre Bosc. A large fruit with a long slender tapering neck and is covered all over with a deep russetty yellow. The quality is superb. Oct. to Nov.

Seckel.* Small; skin rich yellowish brown, when fully ripe brownish red cheek, flesh very fine grained, sweet, exceedingly juicy. One of the richest high flavored pears. Equally popular for dessert or pickling. October.

Lawrence. A splendid medium sized yellow pear to use in Dec.-Jan.

Duchess.* Very large, frequently weighing one pound. Wonderful as a Dwarf. Rich juicy, excellent.

Sheldon. Large round russet pear. Flesh melting, juicy and of first quality. Tree vigorous and very productive.



BARTLETT PEAR

Rupert pays all freight or express charges on your order if you send it before April 1.



FELLEMBURG PRUNE

PLUMS

The plum needs a well drained soil, and may be depended upon for annual crops. By selection of varieties this healthful fruit can be extended over a long season.

	Each	Per 10
6 to 7 ft. trees.....	\$1.25	\$10.00
5 to 6 ft. "	1.00	8.00
One year 4 ft. up80	7.50

Abundance. An early Japanese plum, very productive of large cherry red fruit. Flesh light yellow, very juicy, tender and sweet.

Burbank. An exceedingly vigorous and hardy tree that yields enormous crops of large fruits of a very superior quality. The plum is nearly round, a bright deep or brilliant red, flesh a deep yellow, very sweet, meaty and quite firm, keeping and shipping finely. We have never known these trees to be hurt in the orchard by winter.

Climax. If you want the earliest good plum, order this. A heart shaped red fruit, full of juice and delicious to eat out of hand.

Bradshaw. Very large, dark violet red, with a blue bloom. Flesh yellow, juicy and good.

German Prune. Valuable for drying, preserving or marketing.

Lombard. Dark red, often green in the shade.

The tree is productive and succeeds even under adverse circumstances. Very hardy.

Satsuma. A hardy, productive plum, with dark red skin and flesh, juicy and pleasant to eat, and still more delicious when preserved. Fruits are about two inches in diameter, and are handsome in appearance. Valuable for market and especially prized by those who have it in their gardens.

Reine Claude. Yellow, juicy and melting. Ripens late and will hang on tree giving abundant time for marketing. Of good quality at all times, but extremely delicious when allowed to hang until the fruit attains the deep yellow and the starch is turned to sugar. Our orchard of 300 trees gives us handsome returns. Valuable for market, for home use and canning. Sept.

Fellemburg Prune. Much larger than German, purple, juicy and fine for drying. We find them much superior to the purchased dried prunes.



WINDSOR

CHERRIES

Cherries will thrive on any soil, if not wet. The sweet varieties are the most difficult to transplant safely. Do not expose roots, and trim severely, leaving not over six or eight buds to start.

	Each	Per 10
First size trees, Sweet, 6 to 7 ft. sour, 4 to 5 ft.....	\$1.35	\$12.00
Medium size.....	1.20	10.00
One year trees.....	.90	8.50

Early Richmond. A very popular early sour cherry, light red, juicy and greatly prized for a home variety. Ripens ten days ahead of others.

Black Tartarian. Fruit sweet, heart shaped, flavor mild and pleasant. Productive. Last of June.

English Morello. Fruit large; elongated; almost black when fully ripe, sour, very rich, juicy and good. Splendid for pies and fruit juice.

Gov. Wood. Sweet, light red and yellow. Inclined to rot if weather is unfavorable.

Montmorency. A red acid cherry, larger than the Early Richmond, fully ten days later, and more largely planted for market than any other. This is the most popular sour Cherry. Late June.

Napoleon. Sweet, very large, pale yellow and red, flesh very hard and of high quality. The best sweet. July 1st.

Windsor. Sweet, liver color, almost black when fully ripe. Compares favorably with Napoleon. Tree vigorous and very productive. A good shipper and the best dark cherry.

We strongly advise planting one year sweet cherry, cutting back to three feet in height. Large trees are hard to make live.

BARGAINS IN BALDWIN AND McINTOSH

We have the following assortment of Baldwin and McIntosh with a few additional varieties which we are offering at special prices in order to clean them all up. These are not culls, but first class thrifty trees of the sizes specified.

Orders for these trees must be for at least **Fifteen** trees of one or more of these varieties.

Apples 2 to 3 ft. Whips. 15 for \$3.75

180 Baldwin 62 McIntosh 35 R. I. Greening

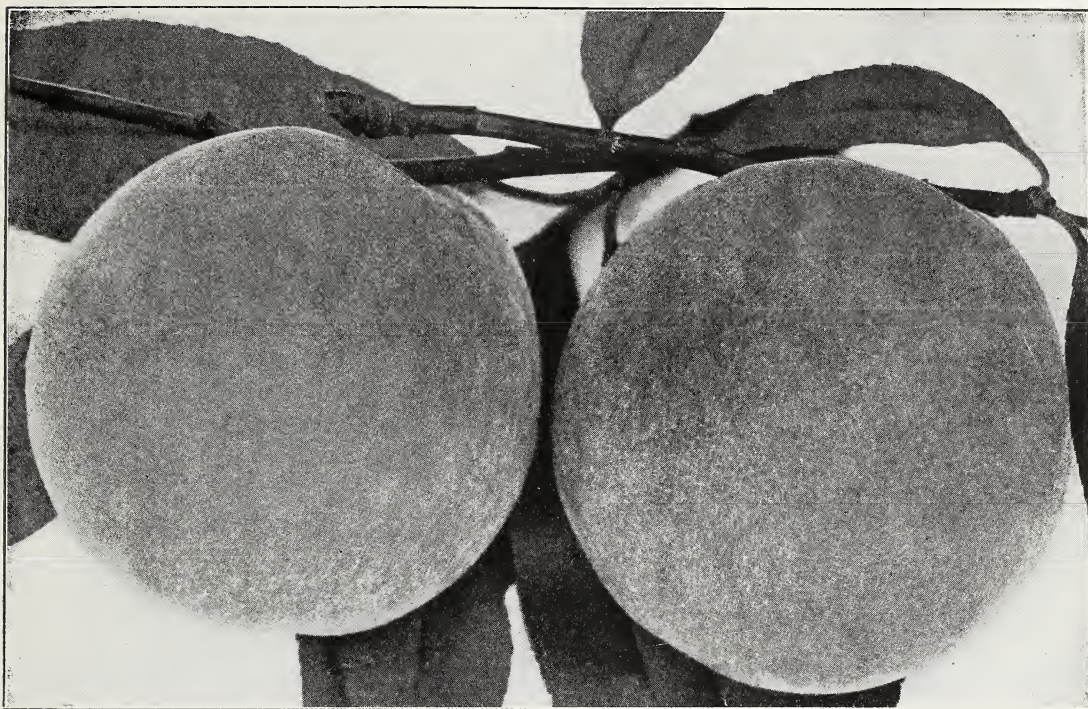
Apples 3 to 5 ft. mostly branched. Thrifty and right. 35cts. each or 15 for \$5.25.

645 Baldwin	339 McIntosh
10 Banana	5 Red Astrachan
5 Gravenstein	10 Twenty Ounce
10 Chenango Strawberry	10 Williams E. Red
15 Red June	10 Early Harvest
108 R. I. Greening	5 Martha Crab

Apples 4½ to 5½ ft. Handsome.
50 cts. \$7 for 15.

80 Baldwin	30 McIntosh
5 Spitzenburg	10 Red Astrachan
5 Gravenstein	10 Twenty Ounce
10 Williams	15 Early Harvest
20 R. I. Greening.	30 Banana

You will make no mistake in ordering these specials. No order accepted for less than 15 trees in all.



CRAWFORD EARLY PEACHES

Plant a Dozen Peach Trees on Your Place This Year

There is no fruit that is more free of disease. No tree easier to grow to bearing age. The second or third year will bring you some fruit, and what is more satisfactory than having an abundance of this delicious fruit.

	Each	Per 10	Per 100
Large size, 4 to 6 ft., XXX.....	\$.50	\$4.00	\$32.50
Medium size, 3 to 4 ft.,.....	.40	3.00	25.00
Bargain size, 2½ to 3 ft.,.....	.30	2.50	20.00

Carmen. A most popular and profitable early peach and very largely planted in commercial orchards. Trees three years planted may be depended upon for a crop. Creamy yellow, with deep blush; flesh white, juicy, tender, excellent. Hardy in bud. Freestone when ripe. August 15.

Crawford Early. A magnificent large yellow Peach; good quality and productive. Perhaps the Crawford is known and appreciated by the buying public more than any other peach. A standard in peaches. September 1.

Elberta. The leading market variety; thrives and produces well in all sections. Fruit large, handsome, bright yellow overspread with crimson; juicy, good and firm. Immediately follows Early Crawford. September 15-22.

Champion. Very large for an Early Peach. Exceeding fine flavor, sweet, rich, juicy and a free stone. The skin is creamy white, with a beautiful red cheek. Very hardy in tree and bud. August 25.

Iron Mountain. Extra large creamy white, free stone, ripening here the last Sept. Flesh firm; a splendid market Peach.

PEACH COLLECTION

Four large size trees, one each variety, \$1.35
Same collection, medium size trees, \$1.10

ROCHESTER

J. H. HALE

ELBERTA

IRON MOUNTAIN

From an assortment of over ninety varieties of Peaches we have selected these four varieties for our annual Peach collection.

If you order this collection this will happen if you care for your trees: You will have peaches from early in the season to the very end; you will have during mid season an abundance for preserving; you will have three yellow flesh and one white flesh varieties, all of the choicest quality and all free stones; you will find each variety above the average in hardiness, and noted for early and abundant crops of magnificent large size fruit.



BELLE OF GEORGIA

PEACHES [Continued]

Crawford Late. Very similar to Early Crawford, ripens about three weeks later. Superior for home planting.

Yellow St. John. A peach for the home orchard. A few days earlier than the Early Crawford, perfect free stone, very high quality, yellow flesh and a bandsome fruit.

Hill's Chili. Medium size, yellow, shaded with red. Hardy and productive. September 26.

Salway. Fruit large, creamy, yellow, often with red cheek; flesh yellow. Good keeper.

Rochester. A new peach for which prodigious claims are made. "A large yellow and red freestone peach of high quality and flavor. A 200 tree orchard the third year yielded an average of one bushel each. One tree bore seventeen peaches the next year after planting. In a different orchard one bore twenty-seven peaches. Has stood 16 below freezing and yielded a crop. Ripens three weeks before Early Crawford and is a freestone.

Belle of Georgia. Magnificent large creamy white fruit, one side being nearly covered with brilliant red. A perfect freestone. A rich, sugary sweetness that makes it one of the most delicious peaches grown.

J. H. Hale. Size one-third to one-half larger than Elberta. Rich, deep golden yellow, with carmine blush. Flesh solid, meaty, yet a perfect freestone; flavor luscious, superior to Elberta, dripping with rich, sweet juice. Best shipper known. Wonderful keeper. Ripens trifle ahead of Elberta. Hardier in wood and bud than Elberta; late bloomer.

APRICOTS

Moorpark. This delicious fruit ripens in the period between Cherries and Peaches. The trees should be planted with a northern exposure if possible, to prevent early blooming. This variety is a very great improvement on the old Russian varieties and the good sized yellow fruit with a bright red cheek will surprise and please you. We find them very juicy, sweet and exceeding productive.

Price. 60 cents each.

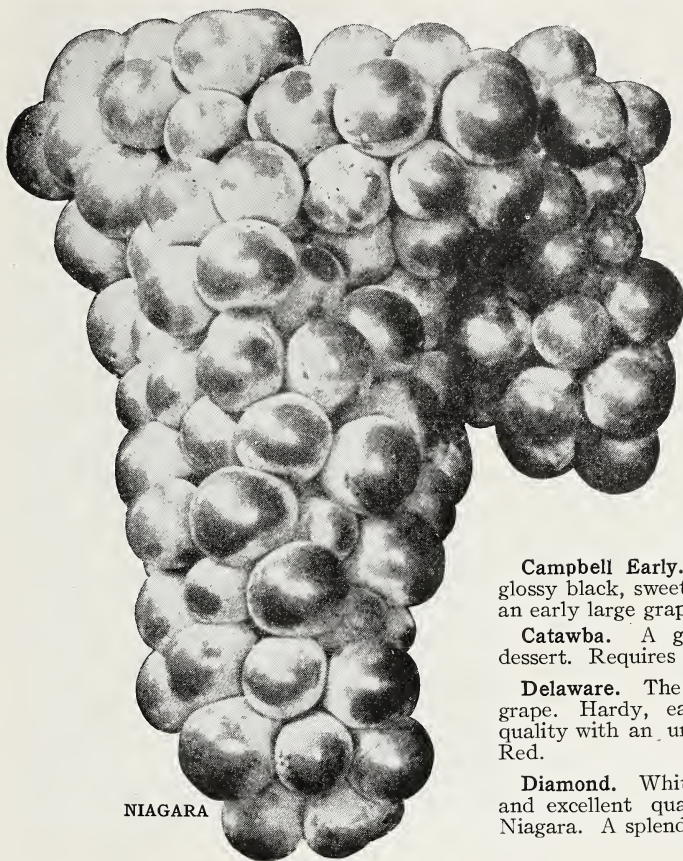


QUINCE

QUINCES

For preserves, jellies, etc., there is no finer fruit. Tree needs but little room and bears annually.

Orange. (Apple). The well known popular Quince, golden yellow with firm flesh and good flavor; one of the best for cooking. \$1.00 each, \$7.50 per 10.



NIAGARA

Moore's Early. Two weeks earlier than the Concord. Black, good size and especially adapted to the Northern sections.

Niagara. The standard White American Grape. Vigorous productive yielding very large berries and bunches of fruit. Excellent quality and its great yield and showy appearance have given it great popularity.

Salem. A grape that is different. Rich wine shade, peculiar yet pleasant flavor. Hardy and vigorous. Bunches are apt to be irregular and not very large. Berries very large.

Green Mountain. Extra early white variety of superior quality. Considered very hardy. Large, rather loose bunches of medium sized berries. Greatly prized on account of earliness and quality.

Vergennes. Very productive, clusters large. Flavor excellent. Ripens with Concord and is a prized variety. Red.

Special Bargain in Grapes

5 FINE GRAPE VINES FOR ONLY \$1.08

We will allow you to pick the varieties you desire, one of each kind.

GRAPES

Grapes are easily grown and no part of the fruit garden yields a richer harvest. Along the garden fence or walk there is room for enough vines to furnish luscious grapes from July to Nov. Plant about 8 ft., apart. Each year the canes should be cut back to a few buds.

Price—30c each for strong well rooted vines. 10 for \$2.50.

Agawam. Dark red, large size. Sweet. Keeps in storage well.

Brighton. High quality, handsome appearance, certainty of ripening, vigorous growth, productiveness, make it a leader among grapes. Red.

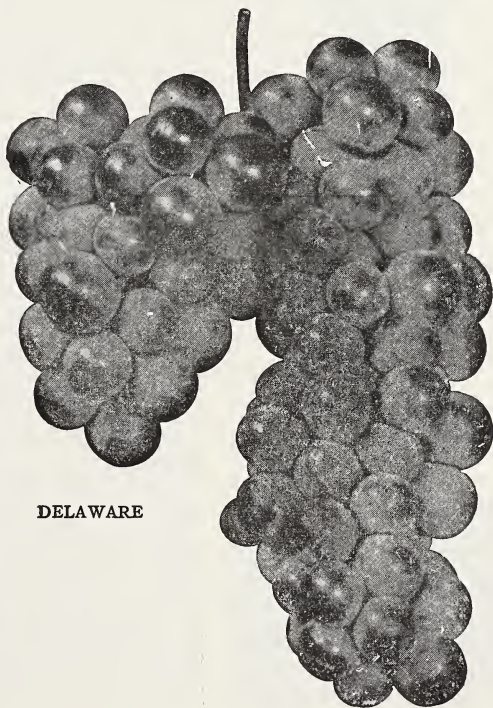
Concord. For many years the grape for the million. Known everywhere. Good quality, large, black, medium early.

Campbell Early. Bunch and berry very large, glossy black, sweet and juicy. Stands at the head for an early large grape.

Catawba. A great wine grape also excellent for dessert. Requires a long season. Red.

Delaware. The exquisite little American dessert grape. Hardy, early productive, the very highest quality with an unmatched spiciness and sweetness. Red.

Diamond. White with a rich yellow tinge, juicy and excellent quality. A few days earlier than Niagara. A splendid home grape.



DELAWARE

ASPARAGUS

Asparagus is known as our longest lived vegetable. A bed of one hundred plants is all that is necessary for the average family, and will supply hundreds of immense, dark green, juicy shoots of this health-giving vegetable.

Plant in the spring; 18 inches apart in rows; the roots should be spread out, well firmed, and soil placed about them, setting the crowns three inches below the surface. Do not cover too deeply at first. Make soil rich.

Prices. 75 cents for 25. \$2.00 per 100.

Palmetto. A very early variety, even, regular size and excellent quality. Every garden should have a few of this variety with which to start the season.

Conovers. This is a standard variety of Asparagus as Baldwin is a standard of Apples. Large size, tender stalks of excellent quality.

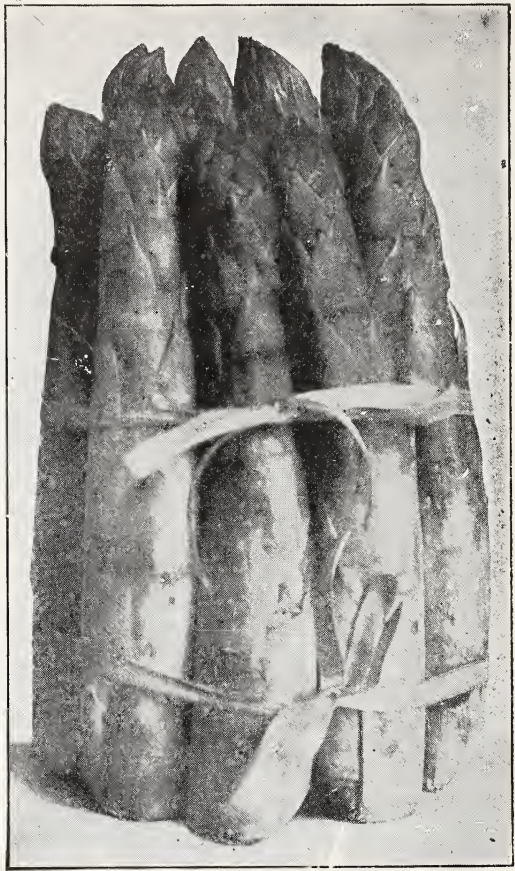
RHUBARB

You should have a row of Rhubarb, or Pie plant in your garden. Ten or twenty plants are enough for any family. Prepare the bed or hill for each plant to a depth of two feet if possible, working in much compost or well rotted manure. There is nothing more healthful than Rhubarb sauce and delightful pies made with fresh cut Rhubarb. Can some for winter use.

Only 15 cents, each

\$1.25 per 10

\$10.00 per 100



CURRANTS

Hardy, easily cultivated, standing neglect better than most small fruits yet liberally responding to cultivation and generous treatment, indispensable for table use, jellies, etc. The market uses large quantities at profitable prices.

Prices. 2 year strong bushes, 25 cents each. 5 for \$1.10; \$18.00 per 100.

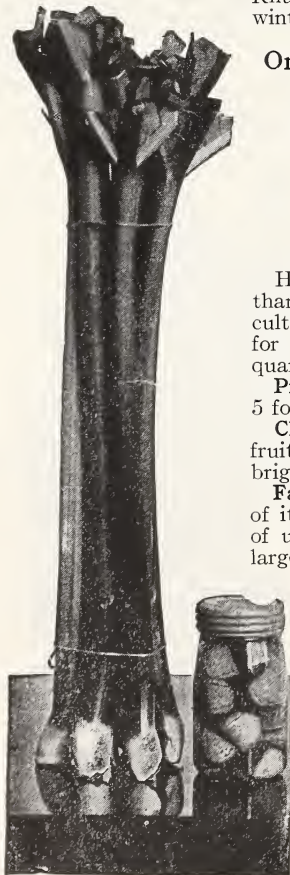
Cherry. Large berries on short clusters. A robust fruitful variety producing a great abundance of bright red fine flavored fruit.

Fay's Prolific. A leading market variety because of its amazing productiveness. Extra large stems of uniform good sized fruit, though not quite as large as Cherry.

Perfection. Beautiful bright red as large as the Cherry, and borne in long clusters. Less acid than any other large currant and excels for table use. In contests with other varieties it has won three GOLD MEDALS. 30 cents each.

White Grape. Very large, yellowish white, mildly acid. Excellent.

We offer 7 per cent cash discount from prices in this Bulletin if you mail your order within eight days after you receive it.



PERFECTION

RASPBERRIES

Keep well cultivated and free of weeds. Cut out the old canes after bearing. Plant in rows five feet apart, three feet apart in row.

Prices. Single plants, 10 cents each. 25 for \$1.50. 100, one or more varieties \$3.50.

Herbert. We would like to have our friends test this variety which in hardiness easily takes the first place. Fruit bright red larger than Cuthbert, very sweet and juicy. Season 5 to 6 days before Cuthbert.

Cumberland. A mammoth, excellent quality mid season black cap that loads its stocky canes with glossy black berries.

St. Regis. If you want berries all summer and until frost order St. Regis. Bright crimson berries of good size. A true everbearer.

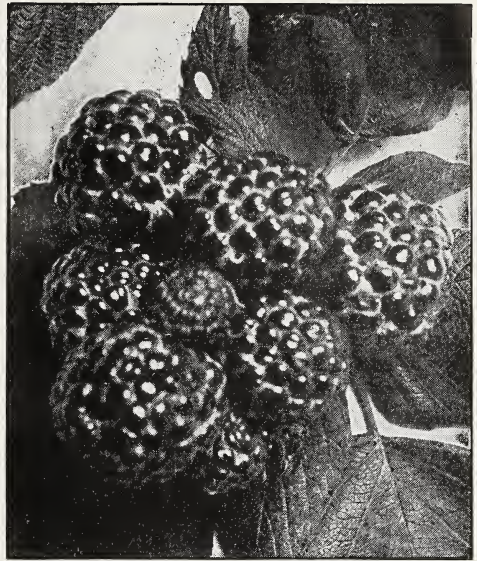
Columbian. This variety ranks at the top for amazing productiveness, vigor and the quality of its very large, dark red or purplish fruits. Perfectly hardy and grown largely for market, preserving and evaporating, retaining color, form and flavor remarkably. Very desirable for home garden.

Plum Farmer. A vigorous productive glossy black raspberry which in our experience no other variety excels, and winning its way into popular favor wherever introduced. Berry large, firm, ripens early and of very good quality.

Cuthbert. This berry was misnamed. It should have been "Everybody's Berry," for it thrives everywhere and for everyone who plants it and gives it decent care. A red, large size, good quality, midseason berry. Strong grower and hardy as the Rock of Gibraltar.

June. Originated at the New York Experiment Station, and was selected as the best out of some thousands of seedlings. Ripens in June, considerably before any other standard red raspberry. The berry is large, bright red, firm in flesh, delicious in quality and is regularly producing larger yields than any other red variety, and, Oh! Joy, practically no thorns.

The plant is of vigorous strong growth and has proved entirely hardy.



HERBERT

BLACKBERRIES

How delightful to have an abundance of these large long delicious berries to use fresh or in a pie? Who has not enjoyed going "blackberrying" in the woods and fields, but this supply is practically gone. The solution is to plant some. Easily grown; no one need fail. Three to five feet apart.

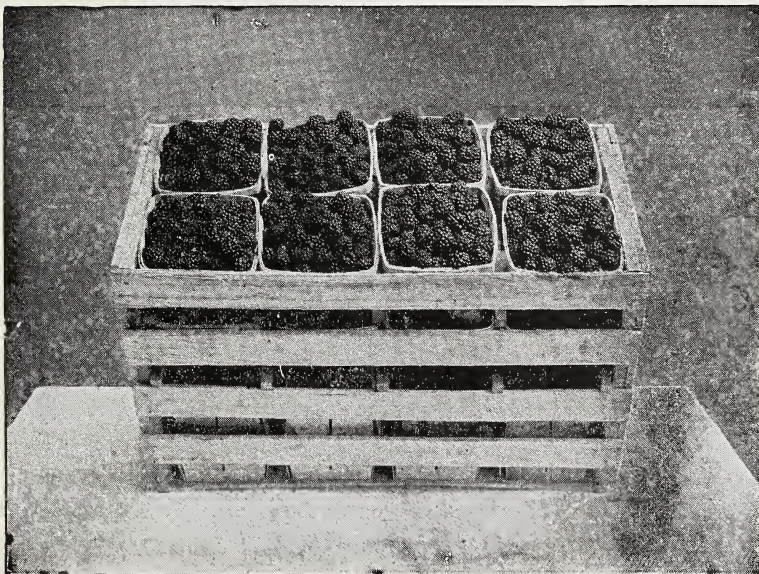
Prices. 10 for 75 cents. 50 for \$2.75.

Blowers. Hardy productive and fine quality. Has produced 2720 quarts on one-third acre.

Himalaya. Reported to us as very superior. Large early berries. Try it out and report back to us.

Eldorado. Vigorous and hardy. Berries large, jet black borne in large clusters, sweet, melting and have no hard core.

Lucretia. Dewberries. A low growing trailing blackberry. Fruit ripens early, often one and one half inches long. Soft sweet luscious.



BLOWERS BLACKBERRIES

Rupert Pays
all Freight or
Express Charges
on Your Order
if You Send it
Before April 1st.
See order blank

ORNAMENTAL TREES

Trees wisely selected and planted make pleasant surroundings. A barren, forlorn place may be changed almost in the twinkling of an eye to a restful and satisfying home by use of a few nice trees. The following varieties will please.

Maple Silver. The most rapid growing Maple. Leaves bright green and silvery underneath. 6 to 8 ft., \$1.00.

Maple Red or Scarlet. In the fall the leaves turn to the most brilliant shades of red and scarlet. Its red flowers appear in late winter. 6 to 8 ft., \$1.00.

Mulberry Downing. Valuable for the large, long black refreshing berries borne freely. 5 to 6 ft., \$1.00.

Willow Babylonica. Nothing prettier than this weeping willow. Its fresh bright green tint and long wavy branches make it very attractive. 6 to 8 ft., 75 cents.

Beech, Purple. Foliage is deep purple, later it changes to crimson, and again in the fall, to a dull purplish green. \$1.50.

Catalpa, Bungeii. It forms a round, dense head and is especially attractive grafted head-high on a straight stem. \$2.00.

Catalpa, Speciosa. Large, fragrant clusters of flowers in July; extra large, heartshaped leaves; very rapid in growth. 6 ft., 75c. each.

Linden, American. A rapid growing, beautiful tree; large leaves; fragrant flowers. \$1.00.

Birch, Cut-Leaved Weeping. The tree owing to its charming drooping habit, silvery white bark and delicately cut foliage, is indeed a picture of delicacy and grace. 5 to 6 ft., \$2.00.

CRAB, Bechtel's. When in bloom presents the appearance of being covered with very delicate pink roses, scenting the air with a perfume equal to that of the rose. Small tree, \$1.00.



CATALPA BUNGEII



NORWAY MAPLE

Maple, Ash-leaved. Very rapid growth. Narrow, pinnate leaves. Light green bark. 60c.

Poplar, Lombardy. Grows rapidly to extravagant height, if unpruned. Largely used for a back ground or screen. Can be kept at any desired height by judicious pruning, and for a dense screen should be set about 3 ft. apart. 50c. ea.

Poplar Carolina. The most rapid in growth of any shade tree, often growing 6 to 8 feet in a season. Thrives in any soil, makes a fine screen to hide unpleasant views. 50c. each.

Maple, Norway. Most popular species of the Maple group, either for lawn or street planting. Foliage is deep green, and the individual leaves are large. The stout, vigorous growth, the compact head, and freedom from disease and insects makes it a general favorite. Norway Maples are in greater demand than any other variety. 6 to 8 ft., \$1.25; 8 to 10 ft., \$1.50.

Tulip Tree. One of our grandest native trees with broad leaves and beautiful tulip shaped flowers. \$1.00 each.

NUT BEARING TREES

Chestnut, American. Our native sweet Chestnut. 75c.

English Walnut Our tree 35 ft. tall and bears annually a crop of delicious nuts. Best to protect the tree the first winter. 2 to 3 ft. \$1 each.

We offer 7 per cent cash discount from prices in this Bulletin. if you mail your order within eight days after you receive it.

EVERGREENS, HEDGES AND VINES

To make your lawn pretty, you must work for it. Take away that old crooked fence and plant a hedge that will outlive it. A few Evergreens planted to screen some unsightly view will enhance your property in beauty as well as value. A few dollars spent now will make your home attractive for the remainder of your life.

ARBOR VITAE, American. A native evergreen valuable for hedges, or single planting. Stands shearing well. 50 cts.

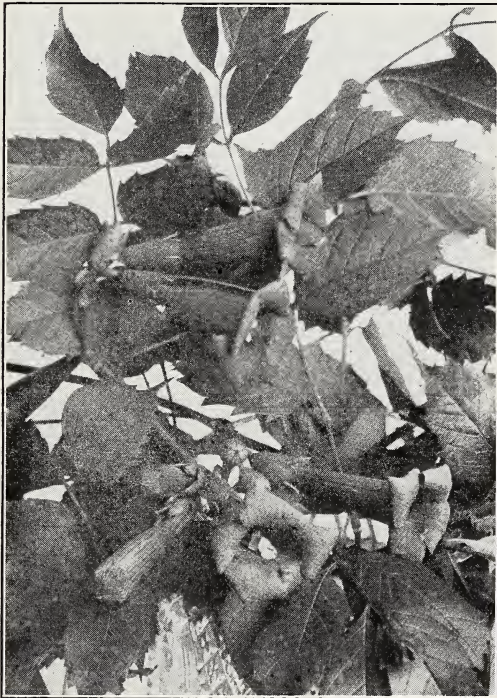
BARBERRY, Thunbergii. Without question, the most desirable ornamental hedge. A graceful shrub of dense, low-growing habit. Leaves bright green, assuming in autumn dazzling shades of orange and crimson. A host of brilliant red berries hang throughout the winter. 50 cts. each; nice hedge size, plant 15 inches apart. \$25.00 per 100.

JUNIPER, Irish. Erect and tapering in growth, forming a pillar of deep green foliage. A general favorite for cemetery and other planting. Develops into a most beautiful tree. \$1.00 each.

PRIVET, California. It makes a very thick hedge right from the bottom, sending up many strong shoots. The leaves are a rich green, and remain on the plants up to Christmas. Though a strong grower, it can be kept low by yearly trimming. Set 1 foot apart. For a moderate price, by far the best hedge offered. 18-24 in., 10 cts. each; \$7.50 per 100.

SPRUCE, Norway. Very suitable and largely used for a hardy hedge. Stands pruning exceedingly well. If grown singly, of large and lofty appearance. Splendid windbreak. 2 ft. 60 cts.

Colorado Blue. This noble tree is unquestionably one of the finest evergreens. Foliage steel-blue. One of the rare, beautiful and most expensive of the Spruces. 12 to 15 in., \$4.00.



BIGNONIA (Scarlet Trumpet)

VINES

AMPELOPSIS Veitchii, Boston Ivy. One of the most popular climbing vines for covering, etc. Clings firmly to the smoothest wall, covering it with a mass of foliage. Green leaves change in autumn to bright crimson and yellow. Thrives best out of the sun. 50 cts.

BIGNONIA (Scarlet Trumpet). Splendid climber vigorous and hardy, with clusters of large trumpet shaped scarlet flowers in August. 50 cts. each.

CLEMATIS Coccinea. Small, bell-shaped flowers of bright coral-red. 65 cts.

Jackmani. The most reliable of all the large-flowering varieties. The flowers are intense violet-purple, remarkable for their velvety richness. Blossom in midsummer. 65 cts.

Paniculata. Fancy, if you can, a Clematis after it has become established, starting from the ground and in one season covering from end to end a good-sized porch; picture in your mind, if possible, this small porch in midsummer so completely covered with small white flowers that you cannot see the green leaves. Very popular on account of these wonderful masses of pure white, fragrant flowers, which also make very effective decoration as cut-flowers. 50 cts.

Ramona. Flower deep sky-blue, distinct from others and very attractive. 50 cts.

DUTCHMAN'S PIPE. Very large, heart-shaped leaves; curious yellowish brown flowers similar to a Dutch pipe. Splendid for archways and porches. \$1.00.

HONEYSUCKLE, Hall's Japan. An almost evergreen variety, with pure white flowers, changing to yellow. Very fragrant and a vigorous grower. Blooms from June to November. A better general purpose vine does not exist. 50 cts.

WISTERIA, Chinese Purple. A most magnificent climbing vine, growing at the rate of 15 to 20 feet in a season. Bears long clusters of beautiful, pale blue flowers during the summer. 65 cts.

White. Similar, only white. 65 cts.

VINE COLLECTION \$1.40

You cannot fail making your porch the envy of your neighbors and a bower of beauty with these three hardy vines that bloom all summer.

1 Paniculata Clematis.....	\$.50
1 Honeysuckle, Hall's or Ampelopsis.....	.50
1 Wistaria, Purple.....	.65
	\$1.65

ONLY \$1.40 Just one-quarter the price a tree agent would ask you. If sent by parcel post, 10 cts. extra. No extra charge for packing.

Received the vines in fine condition. Am certainly pleased with the way you do business.
E. R. Durkee, Sherrill, N. Y.

Trees received and set. All parties well pleased. Charlie Fitts, Moravia, N. Y.

The trees are growing finely.

D. D. Luther, Naples, N. Y.

SHRUBS

The judicious planting of shrubs adds greatly to the beauty and value of the home. A good arrangement of shrubs invariably provides wide open stretches near the center of the lawn.

Althea. (Rose of Sharon). Bloom late in August, with a profusion of large and brightly colored flowers. They are like the "last rose of summer." Grown in standard form they attain 10 to 12 ft. The foliage is particularly pleasing. Planted more compactly and occasionally pruned they are both serviceable and showy as hedges. Furnished in these colors: ROSE, WHITE, RED, PURPLE, STRIPED. 50 cents.

Butterfly Bush. "Summer Lilac." One of the most admired and sought after shrubs in the trade. Of quick bushy growth; when the lovely bloom spikes appear in July, the shrub, which had probably died down nearly to the ground during the winter is now a perfect specimen of about five feet, radiating a delightful perfume and glowing with the tints and flower shape of the spring lilacs. Flower spikes 10 inches long and 3 inches in diameter are not unusual. Deep violet Rose with a pronounced orange center. 50 cents.

Deutzias. Medium sized shrubs covered with dainty bell or tassel shaped flowers, borne thickly in wreaths along their branches in June. A most effective shrub for the lawn. 50 cents each. One of each for \$1.25.

D. Crenata. Double white, pink edged.

D. Rosea. Single pale pink.

D. Pride of Rochester. Large double white. Blooms before the others.

Fringe (Smoke Tree), Purple. Curious fringe of hair-like flowers completely cover the bush in mid-summer. 65c.

Forsythia. When buds are breaking on other trees, you find this shrub literally covered with vivid yellow bell shaped flowers about one inch long. Not a leaf showing—simply bright yellow blossoms. Surely a striking shrub. 50 cts.

Honeysuckle. (Red Tartarian) Resplendent in early summer with its wealth of bright colored flowers, even obscuring the foliage in their profuseness, fragrant, and later on in the fall again glorious



JAPAN QUINCE

in their display of red and orange berries. Also we supply the White Tartarian similar except color. 50 cts.

Golden Elder. You may think you do not want an elderbush, but if you plant this golden leaved shrub, you will prize it immensely. First handsome foliage, followed by beautiful white blooms and later an immense crop of the largest best quality Elderberries you ever tasted. We would not take a "million" for ours. 50 cts.

HYDRANGEA Paniculata grandiflora. Absolutely hardy; thrives in all soils. Begins to bloom early in August and continues for several weeks. It is conceded to be one of the finest shrubs cultivated. Valuable for planting single or massing in beds. We heartily commend it to all lovers of flowers. Ten arranged in a five-foot bed make very handsome and suitable lawn or cemetery decoration. Requires annual and severe pruning to secure best results. 2 ft., 50c. each.

Tree-form. When grown in tree-shape, this shrub becomes still more handsome and desirable. The magnificent trusses of flowers show off more effectively than on the low, spreading bushes. It forms a beautiful miniature tree, and always keeps a smooth, straight trunk. Cut branches back nearly to trunk each year to secure best flowers. As branches are very brittle we often cut back before shipment to prevent breaking. \$1.00 each.

Lilacs. Purple and White. Old fashioned? Yes, but what is more delightful than an abundance of these fragrant flowers in May? So easily grown. 50 cts.

Quince, Japan. This bush in early spring, before the leaves break forth, is literally enveloped with



PURPLE FRINGE



WEIGELIA

the brightest of crimson flowers, about $1\frac{1}{2}$ inches in diameter. As far as one can see, this flaming shrub will arrest and hold the eye. You won't fail with this bush. 50 cts.

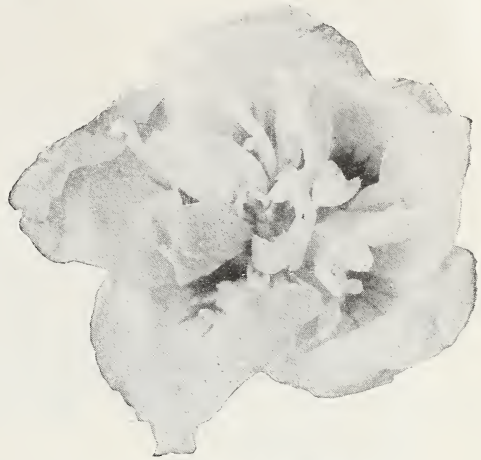
Spireas. All the spireas bloom with riotous extravagance which makes them very striking. Their differences are so marked that a collection of them is a great joy. 50c. 3 for \$1.35.

Sp., Prunifolia. (Bridalwreath). An old favorite and early small double white flowers.

Sp., Van Houtte. The grandest of all the Spireas. It is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Clusters of twenty to thirty white florets make up the raceme, and these clusters are set along the drooping stems. Perfectly hardy and early bloomer. The very finest shrub for a hedge, or for planting about a porch.

Sp., Billardi. During July every branch is tipped with a spike of beautiful, blood-red flowers 4 to 6 inches in length.

Sp., Anthony Waterer. A beautiful dwarf shrub continuously yielding an abundance of rich crimson flowers.



BLOOM OF ALTHEA

Syringa, Mock Orange. A wealth of creamy white blossoms, yielding the fragrance of the orange blossom. Very desirable for cut-flowers.

SNOWBALL, Common. Balls of pure white flowers in June. 50 cts.

SNOWBALL, Japanese. Very rich, deep green foliage, and beautiful globular heads of pure white flowers quite distinct from the Common. Very desirable. Grows from 6 to 8 feet tall. 60 cts.

WEIGELIA Candida. Purest white flowers blooming in June and through the summer. 50 cts.

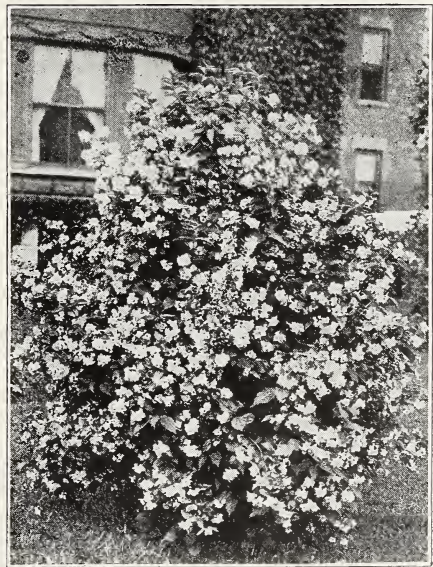
Eva Rathke. Very showy, bright red flowers, borne freely during the summer. 50 cts.

Rosea. One more old favorite, and the best Weigela. A heavier bloomer does not exist. Vigorous in growth, hardy, and at blooming time, literally covered with rose-colored, bell-shaped flowers. 50 c.

Variegated-leaved. Pink flowers. 50 cts.



BARBERRY THUNBERGII HEDGE



GARLAND SYRINGA



FRAU KARL DRUSCHKI

ROSES

Our Roses are the best that can be grown. Healthy hardy, thrifty bushes that will grow and bloom. Cut back all Roses severely at time of planting, and thereafter every spring.

65 CENTS EACH, 3 YOUR CHOICE \$1.60

Frau Karl Druschki. Flowers very large, full, not a pronounced cluster bloom, yet several buds or blossoms on each branch. Without question, the best white rose in cultivation.

Killarney. Somewhat different from all other roses. Bud and bloom more pointed, petals slightly rolled back, and a handsome shade of pink. Delicious fragrance and a long stem to each bloom.

Gruss an Teplitz. A velvety red bloom of exquisite fragrance. Perfectly formed, and one of the most liberal bloomers in the list. Very hardy.

Paul Neyron. An extra large, deep red Rose; fragrant; "The King of Roses."

Ulrich Brunner. Large, bright cherry red; good form. No thorns.

Magna Charta. Bright pink, large, full and fragrant.

Gen. Jacqueminot. The old favorite; deep red; very hardy, free bloomer; beautiful buds.

Alfred Colomb. Brilliant crimson; large, full and of fine globular form. Extremely fragrant; a good Rose for general cultivation.

Salet. Moss. Rose color; very double, and blooms freely.

Kaiserin Augusta Victoria. Exquisite buds and very large double flowers. Color delicate creamy white. Deliciously fragrant.

RAMBLER ROSES

Dorothy Perkins. A beautiful shell-pink, sweetly scented, clusters of thirty to forty double flowers. The pointed buds are handsome, and the petals very prettily rolled back and crinkled. Can be used either as a climber or a bush Rose.

Crimson Rambler. This is the most popular climber. Vigorous growth. Covered for weeks with the greatest profusion of brilliant crimson flower-clusters. Perfectly hardy everywhere.

Yellow Rambler. The flower-clusters are large and beautiful. It has few rivals as a porch plant.

White Rambler. Flowers white, borne in great abundance.

Baby Rambler. A small, erect bush with bright-green foliage free from the work of the Rose slugs or thrip, constantly bearing hosts of clusters of small Roses of the brightest crimson all the summer.



CRIMSON RAMBLER

W. P. RUPERT & SON
GENEVA, ONTARIO CO., NEW YORK

**PLEASE TAKE THIS OUT
AND USE WHEN ORDERING**

WE GUARANTEE our customers against wilful or intentional substitution of other varieties for those ordered and use great care to have every variety absolutely true to label. In case of any error on proper proof we will refund twice the price originally paid or replace two trees for every one that proves untrue to label. Further, it is hereby mutually agreed that the above stated offer when duly carried out or tendered shall operate as a liquidation of all damages.

[illegible]

Include 10c for a ten weeks' trial subscription to the Rural New Yorker, one of the best agricultural papers on earth.

W. P. RUPERT & SON, GENEVA, N. Y.

[illegible]

Please give the name and address of those who buy fruit trees or plants
or shade and ornamental trees or shrubs anywhere

	NAME	Post Office	State



PARSONS BEAUTY

STRAWBERRIES

We offer only a selected list of varieties that we are sure will give excellent results.

Plants are sent by mail. Remember we pay the postage on all the strawberry plants we send out. You have no extra charges to pay when you receive the plants. They are delivered to your mail box. There is no delay, but if you delay ordering you may not get the plants, as we are always sold out long before the end of the season. You get the very best plants that years of thoughtful experience can produce. Northern grown—full of health—the kind that produce the berries.

If you do not want your shipment of berries until a certain date, endorse it on your order. Strawberries are always sent separate from other stock. It is safer.

SELECTED PLANTS, post paid. 25 for 50c. 100 for \$1.25. 500 or more \$1.00 per 100.

Premier. After observing this variety this past season we realized we must include it in our list of varieties. We believe the wonderful record of this strawberry is due to its vigorous strong foliage, enabling it to successfully ripen its immense load of large size fruit. Fruit highly colored, firm, a splendid shipper and of a very superior quality.

We regard this as the best well tested **EARLY VARIETY**.

Senator Dunlap. An extremely vigorous plant whose greatest asset is a clean, healthful foliage

with no tendency to rust. This foliage carries the fruit through to its greatest perfection. The berries are large, roundish conical, glossy crimson with firm solid meat. Season early and medium. A safe variety to plant anywhere.

Parsons Beauty. A large productive plant showing its vigor in rapid growth, healthy foliage and immense crops of large bright red, conical berries. We have found this berry of very superior shipping quality and exceeding profitable. Ripens in mid-season.

Stevens. Good foliage that protects blossoms and fruit from frost. Berries are long, rather inclined to flatness, very uniform in size; color a good red, and plenty firm for shipment. Immense crops and can be shipped very late in season. Profitable.

PROGRESSIVE FALL BEARING STRAW-BERRIES

Twenty-five plants for \$1.00; 50 for \$1.50; 100 for \$2.50. **POSTPAID.**

This seems to be the best of all the Fall bearers. Medium sized berries, plants of vigorous growth and very productive, often bearing fruit same year planted. One hundred and fifty blossoms green and ripe fruit have been counted on a single plant. To get a large crop during the latter part of summer and fall, the blossoms should be picked off until about July 1st, then pick fruit until freezing weather.



RED KIDNEY SELECTED BEANS

The growers of beans have long suffered from the inability to secure high quality seed. Nearly every man has had the experience of ordering high grade seed and finding on arrival that it contained more or less diseased beans, and been forced to plant it because of the impossibility of securing any better seed in its place.

It has seemed to us that what is wanted is a source of seed that is practically free of these diseases and not seed out of which has been picked a quantity of diseased beans. We believe also that the yield can be greatly increased by selecting individual plants before harvesting, choosing those plants that have good erect form and bear from ten to fifteen well developed pods.

In the **WELLS STRAIN** of Red Kidney Beans, we believe we have a variety that will pay you well to sow. It is the only strain of Red Kidneys known that is practically resistant to anthracnose or pod spot (sometimes called blight), which is the bane of all bean growers and more often than not reduces a prospective yield of twenty-five to thirty-five bushels per acre to five or ten bushels per acre. As evidence of the ability of this strain to stand up under adverse circumstances we recite the fact that last year our section had frequent and long continued rains, over twice the usual rain fall, yet our Red Kidneys gave us a little more than twenty-five bushels per acre, while yields of practically nothing up to ten bushels per acre were numerous.

While no assurance can be given that disease will not eventually secure a foothold in this strain, certainly at the present time it is the **ONE STRAIN OF SEED** that it is safe to plant if you would be sure of a good paying crop.

It will pay well to use this seed for your entire planting this season that you may have a satisfactory yield and a supply of seed to sell to others, but if you cannot buy sufficient seed to do this, at least secure a few pounds and grow your own seed for succeeding plantings.

Prices so long as our supply lasts, 30 cents per pound post paid. Per bu. delivered your station \$8.75

STANDWELL OATS

STANDWELL OATS. Investigation by the Plant Breeding Department of Cornell University some years ago developed the fact that growers of oats were not securing uniformly large and satisfactory yields; also that many varieties grown were not desirable in that the proportion of the hull (which is very indigestible) to the meat of the berry was very large, thus making the food value of the oat considerably less than it should be. Why grow a variety yielding very large size oats, if it is practically all hull and little meat? A large amount of time and effort has been given to the work of breeding and selecting a strain of oats that combine stiffness of straw, heavy yielding, large percentage of meat in the berry as compared with the hull, and this was followed by a thorough testing in many parts of the state of several of the best varieties developed, to positively prove which was the best variety for the varying conditions of New York State. **STANDWELL** was an outstanding variety. In vigor of growth and strength of straw and in excellent distribution of oats over the head it excelled. The hull is thin and the proportion of meat to the hull is greater than the average variety, and germination test is 91%.

The past season was not a favorable one for oats in our county as we had a great excess of moisture and a succession of severe storms, resulting in our Standwell oats weighing somewhat lighter than usual, but they are well cleaned and free from noxious weeds.

One of the men from the Plant Breeding Department of Cornell University went over our field of **STANDWELL**, in company with the writer, at the time of heading out and pronounced it one of the finest fields of **STANDWELL OATS** that he had seen.

Prices, delivered to your R. R. station; one bu. \$2.00; 2 to 4 bu. \$1.30 per bu.; 5 bu. or over \$1.10 per bu.

FILE YOUR ORDER AT ONCE

HEAVY WEIGHT SEED POTATOES

We sold hundreds of bushels of this splendid late variety last year and they gave wonderful results. A limited quantity for sale this season at the following prices per bu., sacks free, F. O. B. our shipping station. **One bu., \$1.50. Two to five bu., \$1.25 per bu.** Also a limited amount of second size nice, smooth stock at **\$1.00 per bu. in lots of 2 bu. or more.**